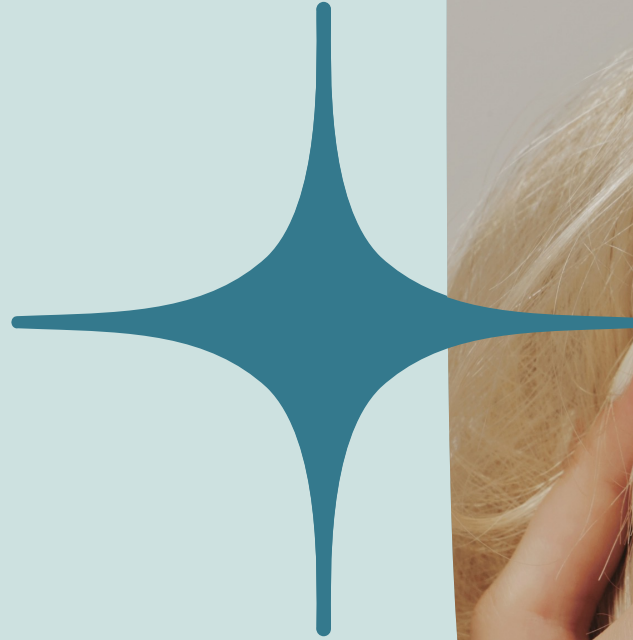




WELCOME TO

Frictionless Dentistry



We're on a mission
to deliver brilliant
experiences



Our Core Tenets:

We strive for excellence

We strive for our best in every moment to deliver with excellence—every day. It's taking ownership of our decisions, accountability for our work, balancing the 'now' vs 'next' and always doing what's right.

We execute flawlessly

We put people at the center to create positive and memorable experiences. It's creating an unrivalled culture by showing up with empathy and respect for everyone we impact.

We go beyond the status quo

We endlessly pursue new ways to reduce friction, having a growth mindset and innovating for industry leading solutions.

We collaborate beyond roles or borders

We collaborate beyond roles or borders, because that's how we perform better. It's pitching in to lend a hand, sharing our knowledge and expertise, and communicating openly to win as one team.

THE DENTALCORP DIFFERENCE

Beyond Brilliant Through Frictionless Dentistry

For Patients

Positively redefine dentistry by going beyond brilliant to enhance oral care and overall health and wellbeing.

For Partners

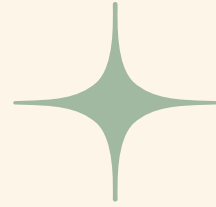
An 'on-demand' team of experts to enable beyond brilliant patient care and skyrocket commercial success.

For Practices

Unrivalled support to enable beyond brilliant patient care, boost practice process and brand reputation.

For People

The most exciting place to do beyond brilliant work and take professional and personal fulfilment to the next level.



We all have a role to play in
Frictionless Dentistry

Through the strength of our network, we back
Partners with expertise to help them show up for
their teams and their practices...



Through the strength of our network, we back Partners with expertise to help them show up for their teams and their practices...



...which enables Practices to deliver an unparalleled quality of care and engaging patient experiences by reducing the friction of operations.

We strive for excellence in everything we do,
enabling everyone to bring their best, be their
best and achieve their best...



We strive for excellence in everything we do,
enabling everyone to bring their best, be their
best and achieve their best...



...by creating growth opportunities and
innovations to power next-level care that
advances the industry.

We are in the business
of excellence



We make care
feel effortless



We create
'wow' moments



We're redefining
dentistry



We deliver on it by:

Helping Practices Shine

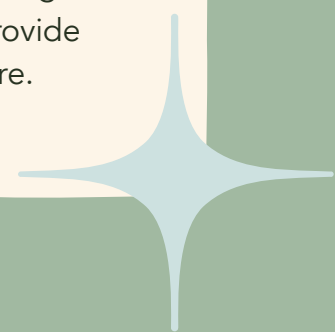
Seamless support and a team of experts whenever you need them make running your practice easier.

Empowering World-Class Talent

From recruitment to development, we empower our people to reach new heights in their careers and lives.

Unlocking Patient Success

Our proprietary tools and technologies deliver deeper patient insights, helping practices grow and provide optimal patient care.



How the Dentalcorp difference is delivered:

BRILLIANT REASONS TO BELIEVE

✦ Operate Practices Better

✦ Support	On demand support to keep practices operating flawlessly
✦ Insights	Real-time insights powering smarter decision making
✦ Market	Best prices on supplies with a network's purchasing power
✦ Tech	Best-in-class practice tech supercharging operations
✦ Safety	Safety measures that protects practice, staff and patients

✦ Hire & Develop The Best People

✦ Careers	Vast recruitment & placement network providing access to the best talent nationwide
✦ Benefits	Exceptional rewards, leading benefits & engaging workplace experience
✦ Learning	Enriched, collaborative learning that keeps clinicians at top professional skill and grows career paths

✦ Accelerate Patient Growth

✦ Engage	Automated patient engagement tools that enable a frictionless experience
✦ Marketing	Best-in-class marketing engine that efficiently matches patients with practices
✦ Pulse	A powerful feedback tool that improves patient loyalty through insights
✦ Intelligence	Practice intelligence tools that unlock new opportunities

BRILLIANT CHANNELS

✦ Academy

✦ Institute

✦ DNTL Talk

✦ Wire

✦ Giving

✦ Events

✦ Certified



THE DENTACORP DIFFERENCE FOR

Partners

The responsibilities of practice ownership are real. And so is the desire to grow, lead, and live a more fulfilling professional life. Through the strength of our network, we help Partners rise above the day-to-day and help them pursue what they do best.

Achieving beyond brilliant patient care and securing a legacy together:

Unlock your potential

Reach higher, faster.

- + Maximize the value you've created.
- + Realize long-term value through a proven incentive model.
- + Achieve more with innovative tools and processes designed to supercharge practice growth.
- + Prioritize patient care and outcomes with a lighter practice management load.

Expertise when you need it

Tap into a network of experts dedicated to your success.

- + From IT to Real Estate and beyond, our business resources lift the burden of operations, freeing you to focus on what matters most.
- + Benefit from comprehensive legal, regulatory, and compliance support to safeguard your practice.
- + Connect with a network of like-minded professionals to inspire growth through shared perspectives and ambition.

Harness the power of our network's scale

Access the resources to scale with confidence.

- + Connect with the best talent nationwide, backed by a powerful recruitment and placement network.
- + Tailored development designed to build a stronger, more capable practice team.
- + Enhance the patient experience and fuel growth with cutting-edge technologies and support solutions.
- + Reduce supply costs through the strength of collective purchasing power.



THE DENTALCORP DIFFERENCE FOR

Practices

The increasing demands and complexity of running a Practice can get in the way of the things that really matter. We enable the delivery of unparalleled quality of care and engaging patient experiences by removing the friction and complexity of operations.

Achieving beyond brilliant patient care and growth together:

We help practices shine

We simplify the day-to-day of running a practice.

- + Access on-demand, comprehensive support to help with daily operations.
- + Benefit from purpose-built systems that keep practices running efficiently and effectively.
- + Save on practice supplies and equipment with network-scale purchasing power.
- + Adherence to the highest safety standards that looks after your team, your patients, and your practice.

We empower world-class talent

Tap into a network of experts dedicated to your success.

- + Connect with the best talent nationwide, backed by a powerful recruitment and placement network.
- + Experience unmatched benefits, meaningful rewards and a uniquely energized workplace culture.
- + Join a culture of dynamic, continuous learning that keeps clinicians at the forefront of care, while enabling professional growth.

We unlock patient growth

We deliver patient insights that boost practice growth.

- + Next-gen technology solutions that facilitate easy, seamless patient interactions.
- + Tap into a powerful marketing platform that intelligently matches patients to practices, fueling growth and improved care.
- + Build stronger patient relationships and loyalty with insights from our advanced feedback platform.
- + Leverage innovative practice tools that turn insights into actionable opportunities.



THE DENTALCORP DIFFERENCE FOR

People

Real growth starts with real commitment. Here, you'll keep levelling up – learning, stretching, and pushing the boundaries of what the best in dental can be. And you'll have a national team behind you that values your wellbeing as much as your ambition.

Go beyond brilliant by growing beyond what you thought possible:

Grow without limits

If you can imagine it, we'll help you achieve it.

- + Every day, our people put their hands up, lean in and build careers that are anything but one-size-fits-all.
- + We're growing all the time. From leadership to rolls that don't even exist yet – this is where possibility becomes real.
- + We'll match your ambition, curiosity and drive to be your best with award-winning education, hands-on experience, real recognition and proven pathways that grow your experience on your terms.

Backed for brilliance

The best careers aren't built alone.

- + With the size, scale and smarts of Canada's leading dental network to support you, there's more of what you need – and less of what you don't.
- + Be a part of a team that's proud to share expertise, tackle challenges together, and get hands-on with the best tools and systems to focus on what matters most: Patient Care, Professional Development and Practice Growth.
- + You'll be backed to move fast on good ideas, trusted with clinical autonomy, and rewarded with benefits that go well beyond any standalone paycheck.

Care at the leading edge

Why just make a difference when you can lead it?

- + Our teams don't just deliver brilliant care – they're creating what comes next to improve more Canadian lives than anyone else in dentistry.
- + From clinical standards to patient experience and nurturing tomorrow's talent, we're always raising the bar, advancing our industry and investing in what's next.
- + Whether it's getting your hands on the tech that others only hear about, levelling up through rich clinical data that tells a bigger story, or helping contribute millions to communities in need – staying ahead is just how we roll.



THE DENTACORP DIFFERENCE FOR

Patients

Patients need an experience that empowers them to prioritize their oral health and positively reinforce their decision to get care. We create 'wow' moments that make it easy to get, manage and stay on top of oral health and wellbeing.

A Beyond Brilliant experience to get, manage and stay on top of oral care:

Approachable practices

We make it convenient to get care.

- + Helloworld: An easily recognizable, easy-to-find network of practices.
- + The largest network of Dentists in Canada.
- + Search, compare and book all in one place.

Seamless experiences

We offer the best treatment for any need.

- + A comprehensive range of dental services offered within network by trusted providers.
- + Experiences and knowledgeable practitioners who make it easier to understand and get care.
- + Cutting-edge technologies that makes visits more effective and convenient.

Proactive attention

We empower healthier oral care habits.

- + Automated follow-ups that notify of upcoming appointments and care reminders.
- + Personalized and attentive care recommendations that make it easy to stay on top of oral wellness.

Let's go beyond.

